



3 Months Certification Course

Syllabus 2026

# VIDEO Editing

Prepared By:  
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This Video Editing program is designed to provide complete practical knowledge of editing software tools and strategies. Students will learn how to short clips, reels, ads., vlogs and build successful online careers.



# WHY YOU SHOULD LEARN VIDEO EDITING

Here is why you should learn video editing:

- **Massive Career Opportunities & Income:** Video editors are in high demand across film, television, advertising, and digital marketing. It offers a strong career path from assistant to senior editor, with high potential for freelance, well-paid work.
- **Creative Control and Storytelling:** Editing is the art of shaping a narrative. It gives you the power to control the mood, pace, and emotional impact of your content, ensuring your vision is realized rather than relying on someone else.
- **Boost Social Media & Personal Branding:** Whether for YouTube, Instagram, or personal projects, video editing skills allow you to produce polished, engaging content that stands out, helping you grow followers and build a brand.
- **Versatile Skill for Various Roles:** Beyond professional editors, these skills are invaluable for marketers, content creators, and educators looking to convey complex ideas effectively.
- **Accessibility and Growth:** With modern software (like Premiere Pro, DaVinci Resolve, or mobile apps), it is easier than ever to learn. It is a future-proof skill, particularly with the integration of AI tools in the editing workflow.

By mastering this skill, you can turn simple, raw footage into compelling, professional, and memorable stories.

# MONTH 1 – VIDEO EDITING FUNDAMENTALS

## Week 1: Introduction to Video Editing

- What is video editing?
- Types of video content (Film, YouTube, Ads, Reels)
- Video resolution, frame rates & aspect ratios
- Understanding codecs & file formats
- Overview of chosen software interface
- Project setup & media import

### Practical:

- ✓ Software installation
- ✓ Create first project
- ✓ Import & organize media

## Week 2: Basic Editing Tools

- Timeline overview
- Cutting, trimming & splitting clips
- Move, ripple & delete tools
- Multi-track editing
- Keyboard shortcuts
- Project saving & file management

### Practical:

- ✓ Edit a basic interview or vlog

## Week 3: Audio Editing Basics

- Importance of audio in video
- Audio levels & waveforms
- Noise reduction basics
- Syncing audio with video
- Basic sound effects

### Practical:

- ✓ Clean & balance dialogue audio

## Week 4: Transitions & Basic Effects

- Types of transitions
- Smooth cuts vs transitions
- Basic video effects
- Speed control (slow/fast motion)
- Simple zoom & pan effects

### Practical:

- ✓ Create a smooth edited sequence

## MONTH 2 – SOFTWARE-SPECIFIC EDITING SKILLS

### Week 5: Text, Titles & Graphics

- Adding text & titles
- Typography basics
- Lower thirds
- Simple text animations
- Subtitles & captions

#### **Software Focus:**

- Premiere Pro: Essential Graphics
- DaVinci Resolve: Titles & Fusion Titles
- After Effects: Text layers & animations

#### **Practical:**

- ✓ Design an intro title

### Week 6: Color Correction & Color Basics

- Color correction fundamentals
- Exposure, contrast & saturation
- Color grading basics
- Using LUTs
- Matching shots

#### **Software Focus:**

- DaVinci Resolve: Color page
- Premiere Pro: Lumetri Color
- After Effects: Adjustment layers

#### **Practical:**

- ✓ Color correct raw footage

### Week 7: Motion & Effects Basics

- Keyframes explained
- Motion controls
- Scale, position & rotation
- Picture-in-picture effect
- Masking basics

#### **Software Focus:**

- After Effects: Motion graphics focus
- Premiere Pro / DaVinci: Basics

#### **Practical:**

- ✓ Create a motion-based scene

### Week 8: Editing for Social Media

- YouTube video structure
- Reels/Shorts/TikTok formats
- Vertical & square videos
- Engagement-focused editing
- Platform-specific export settings

#### **Practical:**

- ✓ Edit a social media video

## MONTH 3 – PROFESSIONAL WORKFLOW & FINAL PROJECT

### Week 9: Storytelling Through Editing

- Basics of visual storytelling
- Pacing & rhythm
- Emotional impact
- Music selection

#### Practical:

- ✓ Edit a story-driven video

### Week 10: Adv. Audio & Music Editing

- Music timing & beat cuts
- Audio transitions
- Voice enhancement
- Copyright-free music resources

#### Practical:

- ✓ Music-based video edit

### Week 11: Exporting & Delivery

- Export settings explained

- Compression & quality balance
- Formats for YouTube, Instagram & TV
- File naming & backup workflow

#### Practical:

- ✓ Export Final Videos

### Week 12: Final Project & Portfolio

- Planning a complete video project
- Editing from raw footage
- Review & corrections
- Portfolio building

**Career options:** Freelancing, YouTube, Agency work

#### Final Project:

2–5 minute professional video  
(Student chooses: vlog, ad, short film, reel, promo)

## ADDITIONAL TRAINING BENEFITS

- Live Projects
- Internship Certificate
- Resume Building
- Interview Preparation



# Certificate

Upon completing this Certification course, you will receive a program completion certificate from Tech Engineer, Mohali (Pb). This certificate will testify to your skills as an expert in the completed course.

# Contact Us

## Visit Our HQ

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