



3 Months Certification Course

Syllabus 2026

# Prompt Engineering

Prepared By:  
**TECH ENGINEER, Mohali**

This Prompt Engineering program is designed to provide complete practical knowledge of online tools and strategies. Students will learn how to write a professional prompts / filters and build successful online careers.

# PROGRAM IS BEST SUITED FOR



Entrepreneurs



College Students



Marketing Professionals



Job Seekers

## WHY YOU SHOULD LEARN PROMPT ENGINEERING

Why learn prompt engineering?

- Important for research, discoveries, and advancement.
- Helps to test and evaluate the limitations of LLMs.
- Enables all kinds of innovative applications on top of LLMs.

This course introduces students, teachers, and working professionals to the fundamentals of prompt engineering, focusing on the application of AI in generating text, images, video, and voice content.

## **MODULE 1: INTRODUCTION TO AI AND PROMPT ENGINEERING**

- Overview of AI and its Impact on Industries
- Basics of Prompt Engineering
- Text Generation with ChatGPT
- Introduction to Image Generation with DALL·E
- Refining Prompts for Better Outputs
- Group Discussion and Feedback

## **MODULE 2: AI-DRIVEN IMAGE, VIDEO, AND VOICE CREATION**

- Advanced Image Generation with DALL·E
- AI for Graphic Design using Canva AI
- Introduction to AI Video Generation with Synthesia
- Voice Synthesis with Murf AI
- Combining Text, Image, and Voice
- Group Project: AI-Generated Multimedia

## **MODULE 3: ROLE-SPECIFIC AI APPLICATIONS**

- AI for Students: Study and Research Assistance, Projects, Assignments and CV Preparation.
- AI for Teachers: Lesson Planning and Content Creation.
- AI for Professionals: Office Works, Business / Marketing Apps and Making Work 4X Faster.
- AI for Entrepreneurs: Marketing, Competitive Analysis, Current Trends etc.
- Video Creation from Text using Lumen5.
- Transcribing and Note-Taking with Otter.ai
- Summarizing Videos with Pictory

## **MODULE 4: ADVANCED APPLICATIONS AND FINAL PROJECT**

- AI in Business Support Functions
- Creating AI-Powered Presentations with Tome AI
- Advanced Voice and Video Creation with Synthesys
- Integrating Multiple AI Tools for End-to-End Content Creation
- Ethics of AI and Responsible AI Content Creation
- Real-World AI Applications for Students, Teachers, and Professionals
- Final Project Planning and Development



# Certificate

Upon completing this Certification course, you will receive a program completion certificate from Tech Engineer, Mohali (Pb). This certificate will testify to your skills as an expert in the completed course.

# Contact Us

## Visit Our HQ

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